



May 25, 2022

Dear Member

*Easyfundraising*

I hope that you enjoyed reading the recent Friends of The Keep Archives (FoTKA) Spring Newsletter 2022.

You may have noticed an article mentioning Easyfundraising. Like many other charities, including Friends of The National Archives, FoTKA is now using Easyfundraising to earn money for our own charity.

This means that you, as a FoTKA member, plus friends and family, can support FoTKA by raising money every time you *shop online*. This valuable support means that we can acquire more items of interest to add to The Keep archives - and it doesn't cost a penny.

Easyfundraising is a free fundraising platform that works with over 6,000 online retailers: for example, Amazon, Tesco, eBay, M&S, John Lewis, Sky, Booking.com and many more. Once you are registered with Easyfundraising, for every purchase you make, FoTKA will receive a donation directly from the retailer. Donations vary between retailers, with an average of 5% of what you spend: but you pay *exactly the same* as you would without the Easyfundraising donation.

This letter is not about asking you to spend more: it is to make you aware that, if you plan to make an on-line purchase, by using Easyfundraising, you can give to FoTKA at the same time, at no additional cost to yourself.

Please do register now at <http://efraising.org/oydwbN6zA>

It only takes 2 minutes and all you need is your email address. To make an even bigger impact, please would you also consider informing your friends and family.

If you have any questions, please contact us on [info@fotka.org.uk](mailto:info@fotka.org.uk)

Thank you very much. We shall keep you informed of progress.

With best wishes

Bill Shelford DL

Chairman, Friends of The Keep Archives